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CENTRAL FAX CENTER Response to Final Office action mailed June 22, 2004  
OCT 05 2004

## IN THE U.S. PATENT AND TRADEMARK OFFICE

Application of: CLARK et al.	Group Art Unit: 3622
Application No.: 09/759,103 Confirmation Number: 1839	Examiner: Daniel Lastra
Filing Date: January 12, 2001	Old Atty Dkt. No. 10567-0003 New Atty Dkt. No. P166-1010.1
Title: Search Engine Providing An Option To Win the Item Sought	

Amendment After FinalBOX AF

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir or Madam:

In response to the Final Office Action mailed June 22, 2004, please enter the following amendments and remarks:

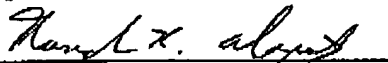
Amendments to the specification begins on Page 2.

Amendments to the claims begin on Page 3.

Remarks begin on page 11.

## CERTIFICATE OF FACSIMILE TRANSMITTAL

I hereby certify that this correspondence is being sent to the central facsimile number, 703-872-9306, for patent application related correspondence on October 5, 2004.

  
Nanda K. Alapati